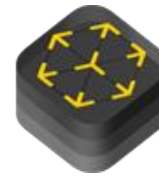




RAISE



ARCore



ARKit 2



unity



AR is the vehicle that offers personalized, localized, and interactive media content delivery outdoors or indoors, facilitating a new way to engage new retailing and business opportunities



RAISE offers a novel application that offers enhanced guidance in urban environments and live AR video streaming



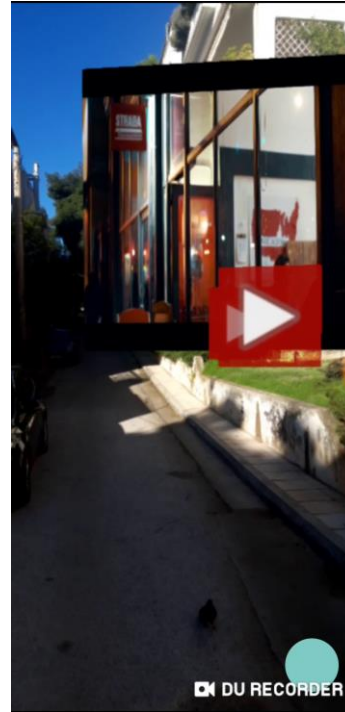
An interactive, personalized AR experience connecting digital content with the physical world, empowering 3D navigation and geotagging



RAISE will disrupt a number of industries including travel, advertising, autonomous transport, gaming, and more.

Technical Benefits of FLAME

- Light weight mobile 3D navigation app
- POIs from foursquare and user generated stored on edge nodes
- Location optimization running on edge node, mapping GPS to street coordinates
- Media content placed at specific locations
- Content served through FMS near where is needed
- Low latency
- Fast deployment using FLAME (CLMC, TOSCA, WhoAml)



Augmented Reality
Smart Guidance
Application based
on Edge Computing



FLAME platform in
Millennium Square